

Attachment #4

The figures provided in the following table were compiled from the preliminary results of a market survey performed in Fall 2011 and reflect enrollment figures as of June 30, 2011. The OCI is in the process of validating the market survey data. Therefore, the figures provided are not final and will likely change.

| Company Name  | Covered Lives - Northern | Covered Lives - Northwestern | Covered Lives - Northeastern | Covered Lives - Milwaukee | Covered Lives - Southern | Covered Lives - Southeastern |
|---|--------------------------|------------------------------|------------------------------|---------------------------|--------------------------|------------------------------|
| American Family Mutual Insurance Company            | 393                      | 255                          | 1039                         | 130                       | 861                      | 730                          |
| American Republic Insurance Company                 | 1                        | 0                            | 1                            | 0                         | 2                        | 4                            |
| Blue Cross Blue Shield of Wisconsin                 | 2671                     | 1585                         | 3011                         | 935                       | 2606                     | 2398                         |
| Celtic Insurance Company                            | 266                      | 80                           | 199                          | 196                       | 134                      | 355                          |
| Compcare Health Services Insurance Corporation      | 3470                     | 1697                         | 4381                         | 2628                      | 2417                     | 6242                         |
| Dean Health Plan, Inc.                              | 3                        | 4                            | 297                          | 5                         | 12177                    | 1412                         |
| Golden Rule Insurance Company                       | 2184                     | 1825                         | 5125                         | 4549                      | 2724                     | 12545                        |
| Group Health Cooperative of South Central Wisconsin | 0                        | 0                            | 0                            | 0                         | 1802                     | 0                            |
| Humana Insurance Company*                           | 1083                     | 624                          | 5633                         | 1385                      | 1062                     | 3473                         |
| Physicians Plus Insurance Corporation               | 2                        | 3                            | 4                            | 1                         | 1879                     | 57                           |
| Security Health Plan of Wisconsin, Inc              | 2145                     | 5831                         | 198                          | 0                         | 34                       | 0                            |
| Time Insurance Company**                            | 39                       | 12                           | 34                           | 32                        | 22                       | 18                           |
| Unity Health Plans Insurance Corporation            | 1                        | 0                            | 18                           | 0                         | 1095                     | 17                           |
| World Insurance Company***                          | 28                       | 15                           | 26                           | 4                         | 27                       | 21                           |
| WPS Health Plan Inc.                                | 1                        | 237                          | 7767                         | 4                         | 15                       | 0                            |
| WPS Insurance Corporation                           | 8747                     | 4268                         | 4716                         | 2831                      | 5618                     | 6708                         |
| <b>REGIONAL TOTAL****</b>                           | <b>21816</b>             | <b>16718</b>                 | <b>33552</b>                 | <b>12831</b>              | <b>33063</b>             | <b>34616</b>                 |

\*The numbers indicated for Humana Insurance Company include individual business only. The carrier also reported 3,079 covered lives in the association group market. A regional breakdown of this business is not currently available.

\*\*The numbers indicated for Time Insurance Company include individual business only. The carrier also reported 16,936 covered lives in the association group market. A regional breakdown of this business is not currently available.

\*\*\*The numbers indicated for World Insurance Company include individual business only. The carrier also reported 1,129 covered lives in the association group market. A regional breakdown of this business is not currently available.

\*\*\*\*The Regional Totals include covered lives reported by carriers with Wisconsin business in force that are not currently marketing in Wisconsin, and are therefore not listed. The Regional Totals do not include data for the several carriers with Wisconsin individual market business limited to association group business, including but not limited to MEGA Life and Health Insurance Company (1,633 covered lives) and New York Life Insurance Company (653 covered lives). Regional breakdowns are not currently available for these carriers.